

**SUNRISE EFFICIENT MARKETING LIMITED**

**Regd. Office:** 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017

**E-mail:** cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

**CIN:** L29100GJ2020PLC114489

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Date: 12/08/2024

To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai- 400001

**Scrip ID/Code: SEML / 543515**

**SUB: OUTCOME OF BOARD MEETING NO. 03/2024-25 HELD ON 12/08/2024**

Dear Sir/Madam,

We hereby inform the Stock Exchanges that the Board of Directors of the Company in their Meeting No. 03/2024-25 held on Monday, the 12<sup>th</sup> August, 2024 in which, inter alia, transacted the following business:

1. Board Reviewed performance of the Company for the 1<sup>st</sup> quarter of the Financial year ended 30-Jun-2024:
  - a. In first quarter of the current financial year Company has recorded a total revenue of Rs. 2306.16 lakhs, which is growth of 42% as compared to first quarter of last year figures of total revenue of Rs. 1623.86 lakhs. Management is expecting to achieve much higher figures in remaining period of the Financial Year.
  - b. During this first quarter of F.Y.2024-25, the company has earned profit after tax of Rs. 177.23 lakhs i.e. 7.7% PAT, which is quite promising looking to the fact that Apr-Jun quarter is weak season for sale of company's products. Against previous year figures of profit after tax of Rs.94.48 Lakhs i.e. 6.06% PAT for first quarter of F.Y.2023-24.

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c. **This shows that company has achieved growth in PAT by 1.64% while also booking 42% higher Revenue in this quarter.**

2. Company has become one stop solution for all industrial products by addition of two premium brands namely **Polycab wires and GS-Caltex Lubricant** in its product basket. Company is expecting much better performance in these new products and also planning to expand its horizons in other parts of the state.

□ The Company wears one more feather in the cap of its energy efficiency journey by joined hands with well-known M/s Kruger Ventilation, it is a very famous 36 years old Singapore based giant working into Design & Manufacturing of Industrial Fans of all kinds.

MD's message:

With the help of the team, the company is able to receive various awards in the very short time of the deal with various Companies. We are proud of our Pro-Active Steps and our technical team who have studied such application and have found the solution to Protect the environment, protect the Country, Protect the world at large. We will perform best in future with Energy Efficient Products as well as solutions.

About Us:

We, Sunrise Efficient Marketing Ltd, became a Public Limited company in the year 2021. The company has strategically added new feathers to its cap in terms of expanding infrastructure, the addition of new business lines, collaborating with different industry leaders. The objective is to provide high-quality and energy-efficient products and automation solutions using the latest technology to our customers. It has achieved consistent growth and a reputed clientele with the help of a customer-oriented approach and work ethic. Our main aim is to make an impact into the society by the following ways.

1. We want to sell Energy Efficiency Products like electric Motors & allied group of products like VFDs, Pumps. Our MD Mr. Lejas Desai has a very rich experience of selling high efficiency electric motors in India for respective companies. This not only impacts in saving the energy bills for the industry but saves money for the country as well.

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2. Our strength is on-time and single-stroke deliveries.
3. We want to make an impact into society by educating customers & even our employees so that the humble word spreads & Energy Efficiency becomes the way of life for more & more.

The said meeting was commenced at **11:00 A.M.** and concluded at **12:50 P.M.**

Kindly take the same on your record and oblige.

Thanking you.

Yours Faithfully,  
**For Sunrise Efficient Marketing Limited**

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**Dhruvi Shyam Kapadia**  
Company Secretary & Compliance Officer  
ACS No.: 61947